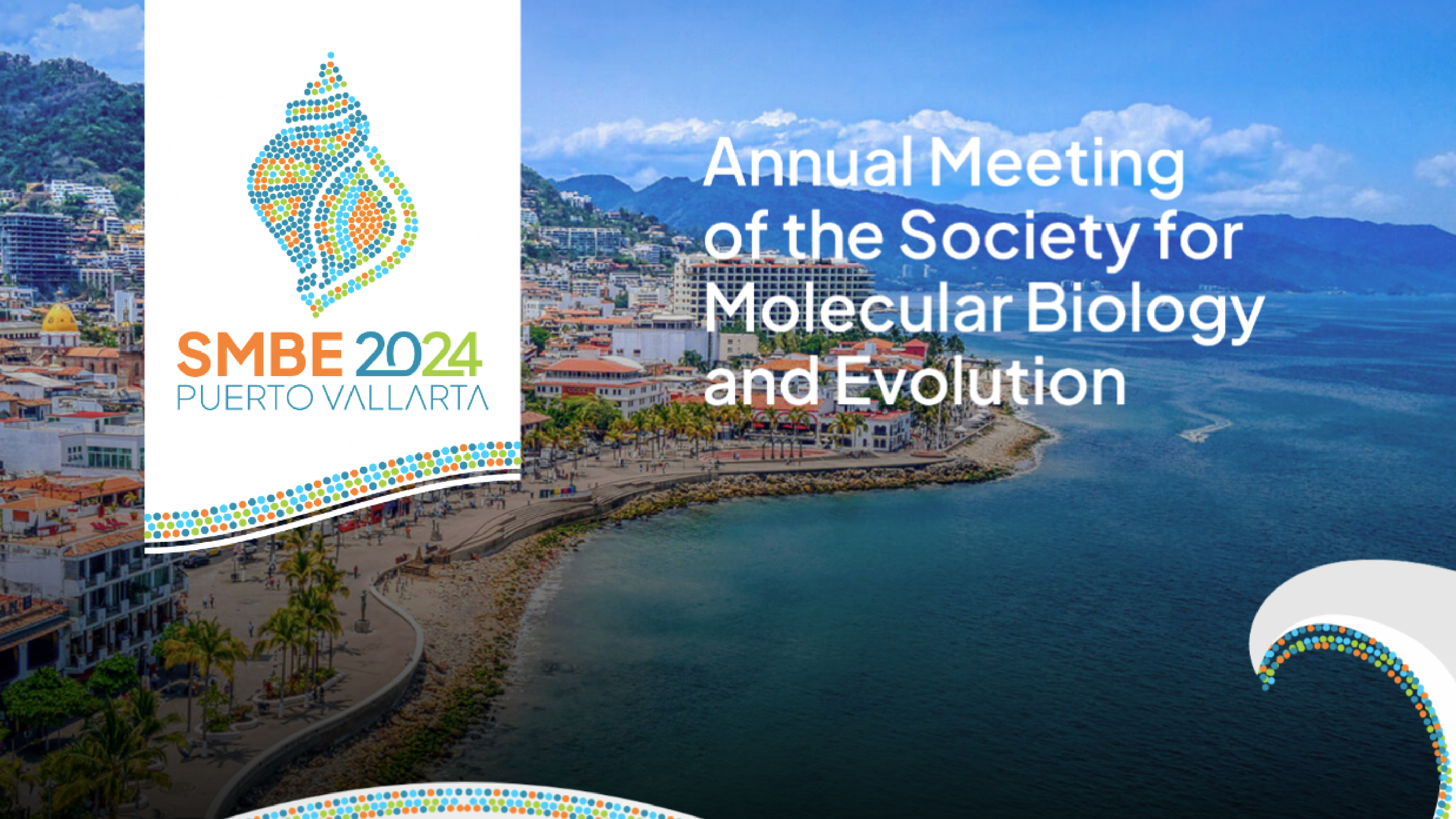


**SMBE 2024**  
PUERTO VALLARTA

# Annual Meeting of the Society for Molecular Biology and Evolution



# WHY BECOME A SPONSOR?



**SMBE 2024**  
PUERTO VALLARTA

The largest scientific meeting on molecular biology in the world will take place for the first time in Latin America, coming to Mexico. It's the SMBE Congress, where we expect to bring together over 1000 scientists and professionals in Molecular Biology technologies from around the globe.

Being a sponsor at the upcoming Annual Meeting of the Society for Molecular Biology and Evolution (SMBE 2024) in Puerto Vallarta, Mexico, scheduled to take place from July 7 to 11, 2024, at the Puerto Vallarta Convention Center.

Our sponsor gains access to exclusive networking opportunities, facilitating valuable connections that can drive business growth and collaboration.

# GLOBAL EXPOSURE

With over **1000 scientists and professionals** in attendance, SMBE is a global gathering of thought leaders and decision-makers in the fields of **Molecular Biology and Evolution**. As a sponsor, your brand will enjoy **exposure to an international audience**, fostering global recognition and credibility.



# KEYNOTE SPEAKERS



**Alicia Mastretta-Yanes**  
**CONABIO, Mexico.**

Alicia is a biologist from the National Autonomous University of Mexico (UNAM), and holds a PhD from the University of East Anglia, England



**Aida Andrés**  
**University College London,  
UK.**

Aida is Professor of Population and Evolutionary Genomics at University College London (UK).



**Scott V. Edwards**  
**Harvard University, USA.**

Scott holds a B.A. from Harvard University (1986) and a PhD from the University of California, Berkeley (1992).

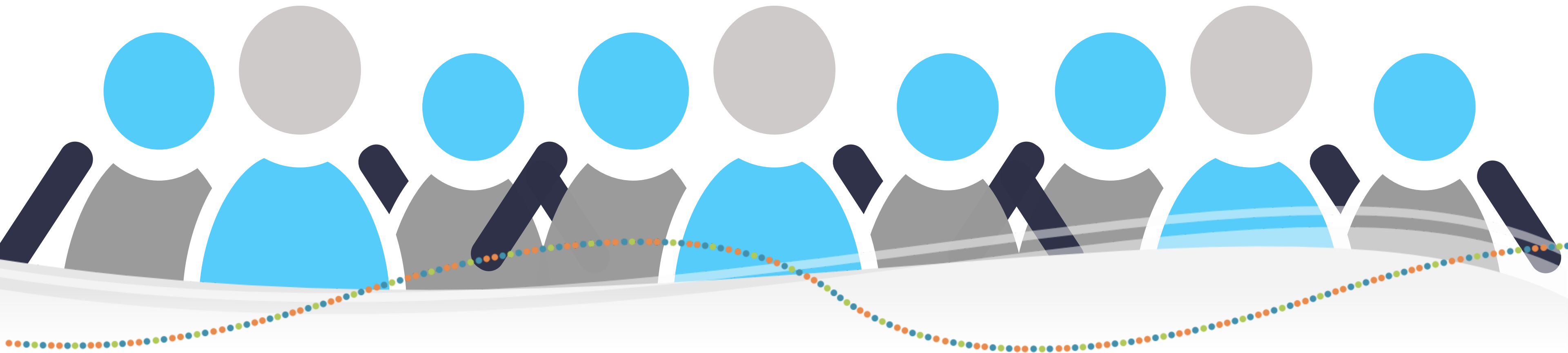


**Stephen Wright**  
**SMBE President University  
of Toronto, Canada.**

Stephen is the current President of the Society for Molecular Biology and Evolution (SMBE)

# AUDIENCE

Your products/services will be showcased to a highly specific audience of professionals actively involved in Molecular Biology and Evolution. This is an exceptional opportunity to directly connect with potential customers, collaborators, and influencers within your niche.

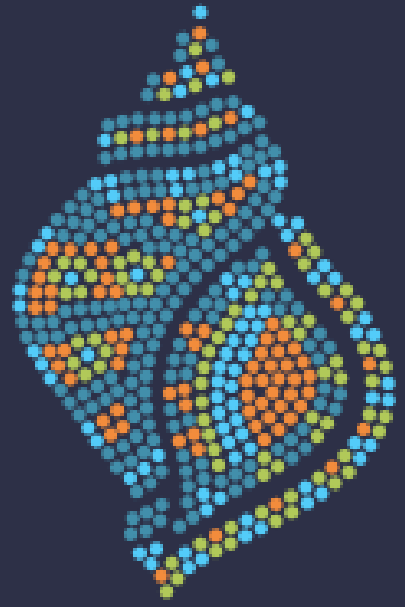




# BRAND VISIBILITY

As a sponsor, your brand will be prominently featured throughout the convention center, including promotional materials, signage, and digital platforms. This extensive visibility ensures that your company stays top of mind for participants throughout the entire event.





**SMBE 2024**  
PUERTO VALLARTA

**SPONSORS**  
BENEFITS

***We offer customizable sponsorship packages to align with your marketing goals and budget.***

***Whether you're seeking maximum visibility, specific interactions, or a combination of both, our team can tailor a sponsorship package that aligns with your specific objectives.***

# SPONSORS

## GOLD SPONSOR

- Company logo in all SMBE 2024 communications from the date of contract until the event.
- Logo on signage.
- Logo on the main stage and in symposiums during breaks.
- Branding at the registration area.
- Branding at the welcome cocktail.
- Booth within the commercial area (2x2).
- Image in digital media.
- Presence in the virtual event.

**\$5,000  
USD**

## SILVER SPONSOR

- Company logo in all SMBE 2024 communications from the date of contract until the event.
- Logo on signage.
- Branding at the registration area.
- Image in digital media.
- Presence in the virtual event.

**\$3,000  
USD**



# SPONSORS

## COCKTAIL SPONSORSHIP

- **SMBE 2024 COCKTAIL SPONSORSHIP**
  - 1,300 Px.
  - July 7
- Venue: Convention Center

### **Mexican Welcome Cocktail Service**

Drinks (3 to 4 cocktails per person)

Canapés (5 savory and 2 sweet)

Furniture and decoration

Service

Lighting and audio.

**\$100  
MIL  
USD**

## SPONSORSHIP FOR GALA DINNER

- **SMBE 2024 GALA DINNER SPONSORSHIP**
  - 500 Px.
  - July 9
- Venue: Nuevo Vallarta

### **Dinner Service**

**(THREE-COURSE DINNER AND OPEN NATIONAL BAR)**

Beverages

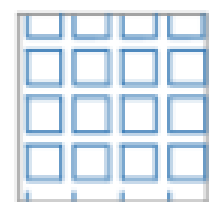
Mexican Dinner

Furniture and decoration

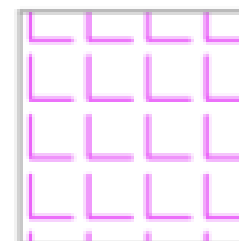
Service

Lighting and audio

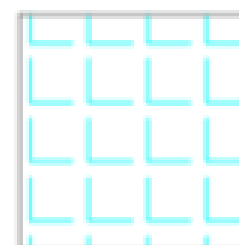
**70  
MIL  
USD**



EXPOSITORES

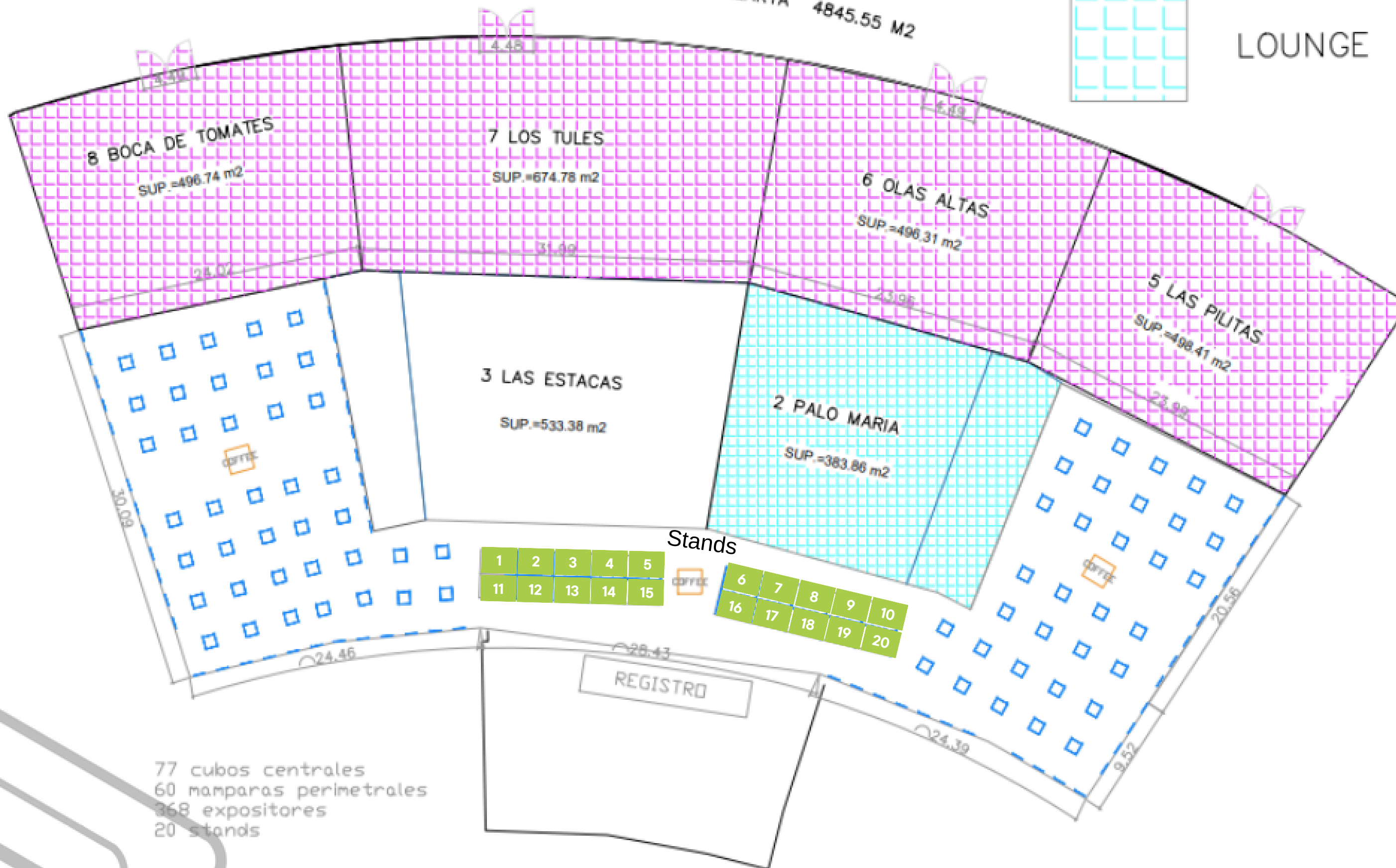


SIMPOSIOS



LOUNGE

GRAN SALON VALLARTA 4845.55 M2



77 cubos centrales  
 60 mamparas perimetrales  
 368 expositores  
 20 stands

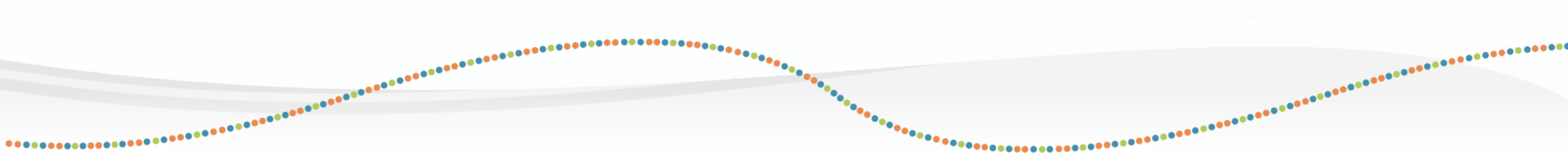


**SMBE 2024**  
PUERTO VALLARTA

# Stands

1	2	3	4	5
11	12	13	14	15

6	7	8	9	10
16	17	18	19	20



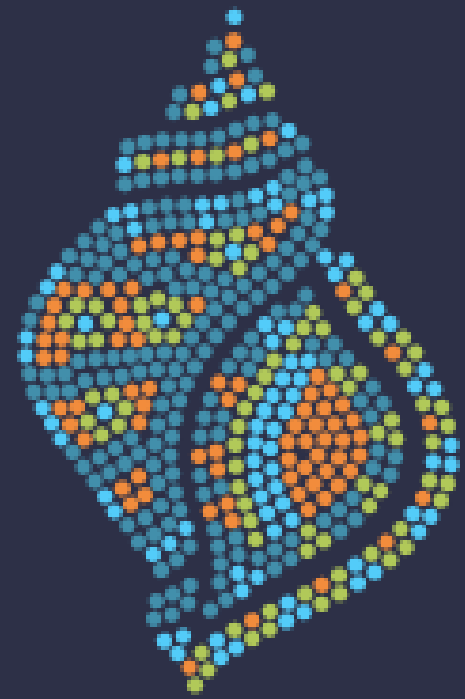
***"Be part of this incredible event and connect your brand with experts."***

SANTIAGO IKER AGUILAR

Sponsor Sales

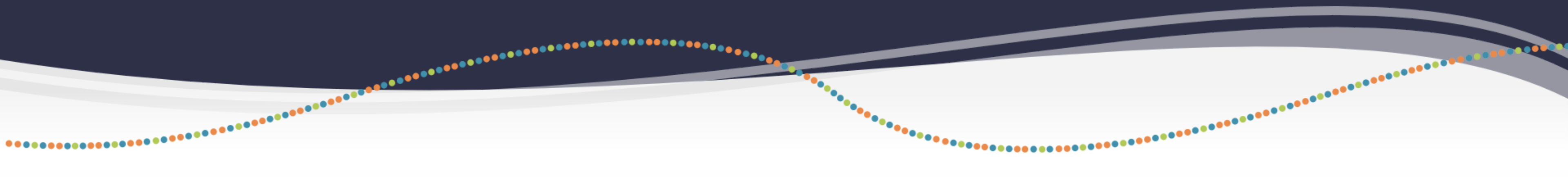
[experiencias@artefactoeventos.com](mailto:experiencias@artefactoeventos.com)

+52 (477) 110 85 84



# SMBE 2024

PUERTO VALLARTA



# Local Organizing Committee

**"We have formed a local organizing committee comprised of young and distinguished evolutionary and population geneticists from Mexico and Latin America.**

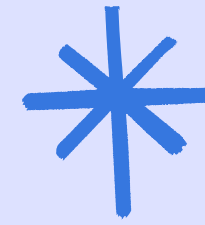
**Our team has a solid and enduring track record in collaborative work, both in the scientific realm and in joint initiatives to organize scientific meetings, including SMBE in Puerto Rico 2014 and five population genetics meetings in Mexico since 2015. All committee members are deeply committed to advancing evolutionary science, especially in generating internationally renowned research with academic teams in Latin America.**

**Our strong academic ties with international collaborators ensure a prestigious profile for the event and the ability to create a globally appealing scientific program. It would be an honor for us to have the opportunity to organize an event of this caliber in Mexico, thereby expanding the range and diversity of SMBE hosts."**



### **Dr. Maria Avila-Arcos**

Assistant Professor, International Laboratory for Human Genome Research (LIIGH), National Autonomous University of Mexico (UNAM).



### **Dr. Federico Sanchez-Quinto**

Medical Sciences Researcher, National Institute of Genomic Medicine (INMEGEN).



### **Prof. Valeria Souza**

Professor at the Faculty of Sciences, Institute of Ecology, National Autonomous University of Mexico (UNAM).



### **Dr. Selene Fernandez-Valverde**

Research Group Leader, CONACYT Research Fellow, National Laboratory of Genomics for Biodiversity (UGA-LANGEBIO), Cinvestav.



### **Dr. Andres Moreno-Estrada**

Principal Investigator and Head of Genomic Services, National Laboratory of Genomics for Biodiversity (UGA-LANGEBIO), Cinvestav.



## **Dr. Diego Cortez**

Assistant Professor at the Center for Genomic Sciences (CCG), National Autonomous University of Mexico (UNAM).



## **Dr. Mashaal Sohail**

Assistant Professor at the Center for Genomic Sciences (CCG), National Autonomous University of Mexico (UNAM).



## **Dr. Karla Sandoval**

Communications and Outreach, National Laboratory of Genomics for Biodiversity (UGA-LANGEBIO), Cinvestav.



## **Dr. Diego Ortega Del Vecchy**

Assistant Professor, International Laboratory for Human Genome Research (LIIGH), National Autonomous University of Mexico (UNAM).

