Annual Meeting of the Society for Molecular Biology and Evolution
The largest scientific meeting on molecular biology in the world will take place for the first time in Latin America, coming to Mexico. It's the SMBE Congress, where we expect to bring together over 1000 scientists and professionals in Molecular Biology technologies from around the globe.

Being a sponsor at the upcoming Annual Meeting of the Society for Molecular Biology and Evolution (SMBE 2024) in Puerto Vallarta, Mexico, scheduled to take place from July 7 to 11, 2024, at the Puerto Vallarta Convention Center.

Our sponsor gains access to exclusive networking opportunities, facilitating valuable connections that can drive business growth and collaboration.
GLOBAL EXPOSURE

With over 1000 scientists and professionals in attendance, SMBE is a global gathering of thought leaders and decision-makers in the fields of Molecular Biology and Evolution. As a sponsor, your brand will enjoy exposure to an international audience, fostering global recognition and credibility.
Alicia Mastretta-Yanes
CONABIO, Mexico.
Alicia is a biologist from the National Autonomous University of Mexico (UNAM), and holds a PhD from the University of East Anglia, England.

Aida Andrés
University College London, UK.
Aida is Professor of Population and Evolutionary Genomics at University College London (UK).

Scott V. Edwards
Harvard University, USA.
Scott holds a B.A. from Harvard University (1986) and a PhD from the University of California, Berkeley (1992).

Stephen Wright
SMBE President
University of Toronto, Canada.
Stephen is the current President of the Society for Molecular Biology and Evolution (SMBE).
AUDIENCE

Your products/services will be showcased to a highly specific audience of professionals actively involved in Molecular Biology and Evolution. This is an exceptional opportunity to directly connect with potential customers, collaborators, and influencers within your niche.
As a sponsor, your brand will be prominently featured throughout the convention center, including promotional materials, signage, and digital platforms. This extensive visibility ensures that your company stays top of mind for participants throughout the entire event.
We offer customizable sponsorship packages to align with your marketing goals and budget. Whether you're seeking maximum visibility, specific interactions, or a combination of both, our team can tailor a sponsorship package that aligns with your specific objectives.
<table>
<thead>
<tr>
<th>GOLD SPONSOR</th>
<th>SILVER SPONSOR</th>
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<tbody>
<tr>
<td>Company logo in all SMBE 2024 communications from the date of contract until the event.</td>
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<td>Logo on signage.</td>
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<td>Logo on the main stage and in symposiums during breaks.</td>
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<td>Branding at the registration area.</td>
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<td>Branding at the welcome cocktail.</td>
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<td>Booth within the commercial area (2x2).</td>
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<td>Image in digital media.</td>
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<td>Presence in the virtual event.</td>
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- **GOLD SPONSOR**: $5,000 USD
- **SILVER SPONSOR**: $3,000 USD
# SPONSORS

<table>
<thead>
<tr>
<th>COCKTAIL SPONSORSHIP</th>
<th>SPONSORSHIP FOR GALA DINNER</th>
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<tbody>
<tr>
<td><strong>SMBE 2024 COCKTAIL SPONSORSHIP</strong></td>
<td><strong>SMBE 2024 GALA DINNER SPONSORSHIP</strong></td>
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<tr>
<td>○ 1,300 Px.</td>
<td>○ 500 Px.</td>
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<td>○ July 7</td>
<td>○ July 9</td>
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<td>○ Venue: Convention Center</td>
<td>○ Venue: Nuevo Vallarta</td>
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**Mexican Welcome Cocktail Service**
Drinks (3 to 4 cocktails per person)
Canapés (5 savory and 2 sweet)
Furniture and decoration
Service
Lighting and audio.

**Dinner Service**
(THREE-COURSE DINNER AND OPEN NATIONAL BAR)
Beverages
Mexican Dinner
Furniture and decoration
Service
Lighting and audio

$100 MIL USD

70 MIL USD
8 BÓCA DE TOMATES
SUP = 468,74 m2

7 LOS TULES
SUP = 474,18 m2

6 OLAS ALTAS
SUP = 496,31 m2

5 LAS PIJITAS
SUP = 496,41 m2

3 LAS ESTACAS
SUP = 533,38 m2

2 PALO MARIA
SUP = 363,50 m2

Stands

REGISTRO

77 cubos centrales
60 mamparas perimetrales
368 expositores
20 stands
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Stands
"Be part of this incredible event and connect your brand with experts."

SANTIAGO IKER AGUILAR
Sponsor Sales
experiencias@artefactoeventos.com
+52 (477) 110 85 84
"We have formed a local organizing committee comprised of young and distinguished evolutionary and population geneticists from Mexico and Latin America.

Our team has a solid and enduring track record in collaborative work, both in the scientific realm and in joint initiatives to organize scientific meetings, including SMBE in Puerto Rico 2014 and five population genetics meetings in Mexico since 2015. All committee members are deeply committed to advancing evolutionary science, especially in generating internationally renowned research with academic teams in Latin America.

Our strong academic ties with international collaborators ensure a prestigious profile for the event and the ability to create a globally appealing scientific program. It would be an honor for us to have the opportunity to organize an event of this caliber in Mexico, thereby expanding the range and diversity of SMBE hosts."
Dr. Maria Avila-Arcos
Assistant Professor, International Laboratory for Human Genome Research (LIIGH), National Autonomous University of Mexico (UNAM).

Prof. Valeria Souza
Professor at the Faculty of Sciences, Institute of Ecology, National Autonomous University of Mexico (UNAM).

Dr. Andres Moreno-Estrada
Principal Investigator and Head of Genomic Services, National Laboratory of Genomics for Biodiversity (UGA-LANGEBIO), Cinvestav.

Dr. Federico Sanchez-Quinto
Medical Sciences Researcher, National Institute of Genomic Medicine (INMEGEN).

Dr. Selene Fernandez-Valverde
Research Group Leader, CONACYT Research Fellow, National Laboratory of Genomics for Biodiversity (UGA-LANGEBIO), Cinvestav.
Dr. Diego Cortez
Assistant Professor at the Center for Genomic Sciences (CCG), National Autonomous University of Mexico (UNAM).

Dr. Mashaal Sohail
Assistant Professor at the Center for Genomic Sciences (CCG), National Autonomous University of Mexico (UNAM).

Dr. Diego Ortega Del Vecchyo
Assistant Professor, International Laboratory for Human Genome Research (LIIGH), National Autonomous University of Mexico (UNAM).

Dr. Karla Sandoval
Communications and Outreach, National Laboratory of Genomics for Biodiversity (UGA-LANGEBIO), Cinvestav.